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# State Media Release

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**FOR IMMEDIATE RELEASE**

Date: Monday, December 7, 2009

Contact: Quwan Spears, Sports Information Officer

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## **\*\*\* MEDIA AVAILABILITY \*\*\***

### ***CIF State to Announce The 10 Teams Selected to Participate in the 2009 CIF State Football Championship Bowl Games***

**SACRAMENTO** – The 10 teams selected to participate in the 2009 CIF State Football Championship Bowl Games presented by Farmers will be announced Sunday, December 13, 2009, from the Home Depot Center in Carson.

A press conference, and concurrent teleconference, announcing the selected teams will take place at the Home Depot Center in Suite 6 on the south concourse. CIF Executive Director Marie M. Ishida and Event Director Ken Gunn will address the media regarding the selections and the process. The press/teleconference will begin at 3:30pm.

For those media members unable to attend the press conference, a concurrent teleconference also will be provided where off-site media can participate in the press conference. Contact Quwan Spears at the CIF State Office ([qspears@cifstate.org](mailto:qspears@cifstate.org) or 916-239-4477) for the phone number and access code for the teleconference. ***{NOTE: The teleconference number is for media-use only and is NOT to be distributed to the general public}***

As a reminder, only teams that are Section Champions are eligible for selection to compete in the football championship bowl games. There are a total of 50 Section champions this year, with 24 coming from Northern California and 26 hailing from Southern California.

In addition, on Monday, December 14, media will have an opportunity to interview up to all 10 participating head coaches in one setting. Media are invited to a luncheon taking place in the American Express Stadium Club Restaurant at the Home Depot Center from 11 a.m to 12 p.m, and will be allowed to table-hop to speak with the coach and other school administrators of any and all 10 participating teams. Please be aware that coaches are not required to attend this meeting, so all 10 coaches may not be in attendance.

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## UPCOMING CIF STATE FOOTBALL MEDIA AVAILABILITIES

### SUNDAY, DECEMBER 13, 2009

- WHAT:** Press Conference and Teleconference Announcing 10 Participating Teams for 2009 CIF State Football Championship Bowl Games
- WHO:** CIF Executive Director Marie M. Ishida and Event Director Ken Gunn
- WHERE:** Home Depot Center, Suite 6 (concourse level, south end)
- WHEN:** 3:30pm
- PRESS CONFERENCE:** Contact Quwan Spears ([qspears@cifstate.org](mailto:qspears@cifstate.org) or 916-239-4477) if you plan to attend the press conference as your name will need to be on the gate list to be allowed entrance into the stadium, given that the venue is otherwise closed that day.
- TELECONFERENCE:** Contact Quwan Spears ([qspears@cifstate.org](mailto:qspears@cifstate.org) or 916-239-4477) if you plan to participate in the teleconference so you can receive the telephone and access code for the call.
- {NOTE: The teleconference number is for media-use only and is NOT to be distributed to the general public}*

### MONDAY, DECEMBER 14, 2009

- WHAT:** Luncheon with Media and Head Coaches/Administrators from the 10 Teams Selected to Participate in 2009 CIF State Football Championship Bowl Games (*coaches are not required to attend so all 10 may not be in attendance*).
- WHO:** Head Coaches and School Administrators of All 10 Participating Teams, CIF Event Management Staff and Media
- WHERE:** Home Depot Center, American Express Stadium Club Restaurant (concourse level, South End)
- WHEN:** 11 a.m – 12 p.m.

***Media are requested to RSVP to the State CIF with your intention to participate in any or all of these media availabilities.***