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State Media Release

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STATE CIF ANNOUNCES STAFFING CHANGES

Quwan Spears, Bobbi Madsen, and Vanessa Morganstern Join State Office Staff

ALAMEDA – In conjunction with the upcoming office move to Sacramento, the State CIF has made several personnel changes, Executive Director Marie M. Ishida announced today.

Quwan Spears has accepted the position of sports information officer. In addition, Bobbi Madsen and Vanessa Morganstern join the staff as bookkeeper and receptionist, respectively.

Spears will serve as the sports information officer after spending 11 years as a sports reporter and blogger for the *Sacramento Bee*. During his time at the *Sacramento Bee*, he was responsible for covering prep sports and arrives at the CIF with extensive knowledge of California high school athletics. Spears also served as an analyst, contributor, and guest panelist for “High School Sports Xtra,” a television show on Comcast SportsNet Sacramento. Prior to joining the *Sacramento Bee*, he worked as a sports reporter and columnist for the *Indianapolis Star*.

He earned a bachelor’s degree in English from the University of California, Riverside. In addition, he participated in the E.W. Scripps School of Journalism Fellowship Program at Ohio University.

Madsen joins the CIF as bookkeeper after serving as Director of Finance and Controller at SNP Communications for the last four years. While at SNP Communications, Madsen’s responsibilities included managing expenses, banking relationships and transactions, and billing for services. She worked with many high-profile corporations such as Cisco, Google, and Microsoft.

She holds a bachelor’s degree in finance from the University of Nebraska, Lincoln.

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State CIF Staff Changes

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Morganstern comes to the CIF after spending eight years with Sacramento Magazines Corporation as a receptionist and editorial assistant. She is experienced in answering client inquiries and managing databases, both of which will be valuable to the CIF.

She earned a bachelor's degree in psychology from Sacramento State University.

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