

# THE 37th ANNUAL NORTHERN SECTION ATHLETIC DIRECTOR'S ASSOCIATION CONFERENCE

Tuesday, November 17, 2009  
Holiday Inn, Redding

7:30 am.—8:35 am. Registration  
**Greg Sanchez, NSADA Past President**  
**Randy Gilzean, Treasurer**

8:35 am.—8:50 am. Welcome  
**Troy Wellington, NSADA President**  
**Doug Kaelin, NSCIF President**

8:50 am.—9:40 am. New Knowledge From **OUR FRIEND** at the State Office  
**Roger Blake, CIF Assistant**  
**Executive Director**

9:40 am.—9:50 am. Vendor Introduction  
**Jean Utterback, NSADA President Elect**

9:50 am.—10:35 am. Schedule Star— How Can It Help You  
**Stephanie Schuetz**

10:35 am.—11:05 am. California Conference Issues  
**Mike Pena, AD Biggs**  
**John Pease, AD Champion**  
(American & National Conferences Visit Vendors)

11:05 am.—11:35 am. American Conference Issues  
**Bob Miller, AD Colusa**  
**Gary Teague, AD Pierce**  
(National & California Conferences Visit Vendors)

11:35 am.—12:05 pm. National Conference Issues  
**Mike Worley, AD Enterprise**  
(American & California Conferences Visit Vendors)

12:05 pm.—1:00 pm. Sports Advisory Committees/Guideline Updates  
**Liz Kyle-The Process**  
**Sports Committee Chairs-Guideline Changes**

1:00 pm.—1:15 pm. Group Picture  
**Lifetouch, Inc.**

1:15 pm.—2:15 pm. Lunch & Guest Speaker  
**Jeff Stover, Life as a 49er**

**50/50 Drawing and Vendor Drawing to follow**

2:15 pm. League meetings follow Raffle

Today's luncheon is provided by  
**M-F Athletic Company, Inc.**  
**Rob Lasorsa**