

11/18/2011



NSCIF (SPORT)
CHAMPIONSHIPS

(Suggested format)

GOOD MORNING/AFTERNOON/EVENING:

The Northern Section California Interscholastic Federation, along with our Section sponsor (SPONSOR) welcomes you to the (Year) (SPORT) Championships. The Northern Section would like to thank you for showing your support of our student-athletes by attending these games/matches today/tonight. We are proud of our competitors who have advanced through season-long league play to represent their school in the finals.

We remind players, coaches, and spectators that these games are conducted with the highest expectation of fair play and good sportsmanship. Please cooperate in making these contests exemplary and in the finest tradition of interscholastic athletics. We also remind you that the officials here today/tonight are hard-working people, who have been selected on the basis of their expertise, fairness and integrity. Please treat them with the respect they deserve. Thank you for your cooperation and support.

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Participating this afternoon/evening will be:

_____ high school, the home school and the _____
(league)

League (Champion/Runner-up) coached by _____.
(coach's name)

Versus

_____ high school, the visiting team and the _____
(league)

League (Champion/Runner-up) coached by _____.
(coach's name)

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2011-2012 NCS – NS – SJS PARTNER READS

EACH OF THE FOLLOWING SPONSOR ANNOUNCEMENTS MUST BE READ AS INDICATED
DURING EACH CIF SECTION PLAYOFF COMPETITIONS:

CIF CORPORATE PARTNERS:

“Our student-athletes enjoy the opportunity to participate in CIF Championships thanks, in large part, to the generosity of our family of CIF corporate partners. Please remember to support our corporate partners in appreciation of THEIR SUPPORT of our student-athletes.”

FARMERS : (Read each of the 4 announcements at least once per event)

Farmers 1: “Find a knowledgeable, local Farmers agent at Farmers-dot-com. We are Insurance. We are Farmers”

Farmers 2: “Call 888-96--Farmers or visit Farmers-dot-com to find a local agent. We are Insurance. We are Farmers.”

Farmers 3: “See how your knowledgeable, local Farmers agent can save you money. Call 888-96-Farmers or visit Farmers-dot-com. We are Insurance. We are Farmers.”

SPORTS AUTHORITY: (Read at least three times per event)

“Attention game fans! Sports Authority is the official Sporting Goods Retailer of the CIF. Be sure to visit your local Sports Authority Store to gear up on the best brands at the right price. Sports Authority – Your CIF Game Authority!

MAXPREPS : (Read at least once per event)

MaxPreps is a proud sponsor and official photographer of the California Interscholastic Federation. View and purchase high quality action photos from today's event by visiting www.MaxPreps.com. Visit MaxPreps.com now on your mobile phone for access to scores, rosters, schedules, leader boards and more! MaxPreps.com, America's source for high school sports.

CCPOA :

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"The California Correctional Peace Officers Association is a CIF Statewide Contributing Partner...CCPOA with 30,000 members and their families...supporting a brighter today and tomorrow for California's student-athletes."

LES SCHWAB : (Read each of the 5 announcements at least once per event)

"At Les Schwab, we take pride in doing the right thing in our communities. It's why we are title sponsor of the California Interscholastic Federation NorthernSection Championships. It allows us the opportunity to support our great young people in the communities we serve. Les Schwab Tires and the CIF, dedicated to supporting today's youth to help make a better tomorrow."

"Your Les Schwab Tire Centers are proud to be title sponsor of the California Interscholastic Federation NorthernSection Championships. They would like to remind everyone about the importance of good sportsmanship. Your example can make a difference. Les Schwab, "Doing The Right Thing Since 1952"."

"Les Schwab Tire Centers and the California Interscholastic Federation would like to thank you for attending today's event, and for supporting our young people. Pride in performance; it's up to all of us to set a positive example."

"Commitment is essential to achieving goals in life. Les Schwab Tire Centers and the California Interscholastic Federation NorthernSection Championships are committed to helping provide opportunity for today's youth to reach their goals both in the classroom, and through school activities. Good luck to all participants. Les Schwab, "Doing The Right Thing Since 1952"."

"Teamwork – it's crucial to success in any business, activity or sport. At Les Schwab, they're proud to be title sponsor of the California Interscholastic Federation NorthernSection Championships. They encourage you to get involved. It helps build a stronger tomorrow, by supporting our young people today."

K-Swiss (Read at least 3 times)

California Sports Company K-Swiss is proud to be the Official Training Shoe of the CIF. Visit kswiss.com and use promo code "KSCIF11" for 20% off your next purchase.